

Run Any Project With The Fusion PM Methodology

Digital PM Summit 2020



Lester Frederick, CSM, MBA, Ed.D
Digital PM & Instructional Designer

IDLD Creatives LLC

idldcreatives.com

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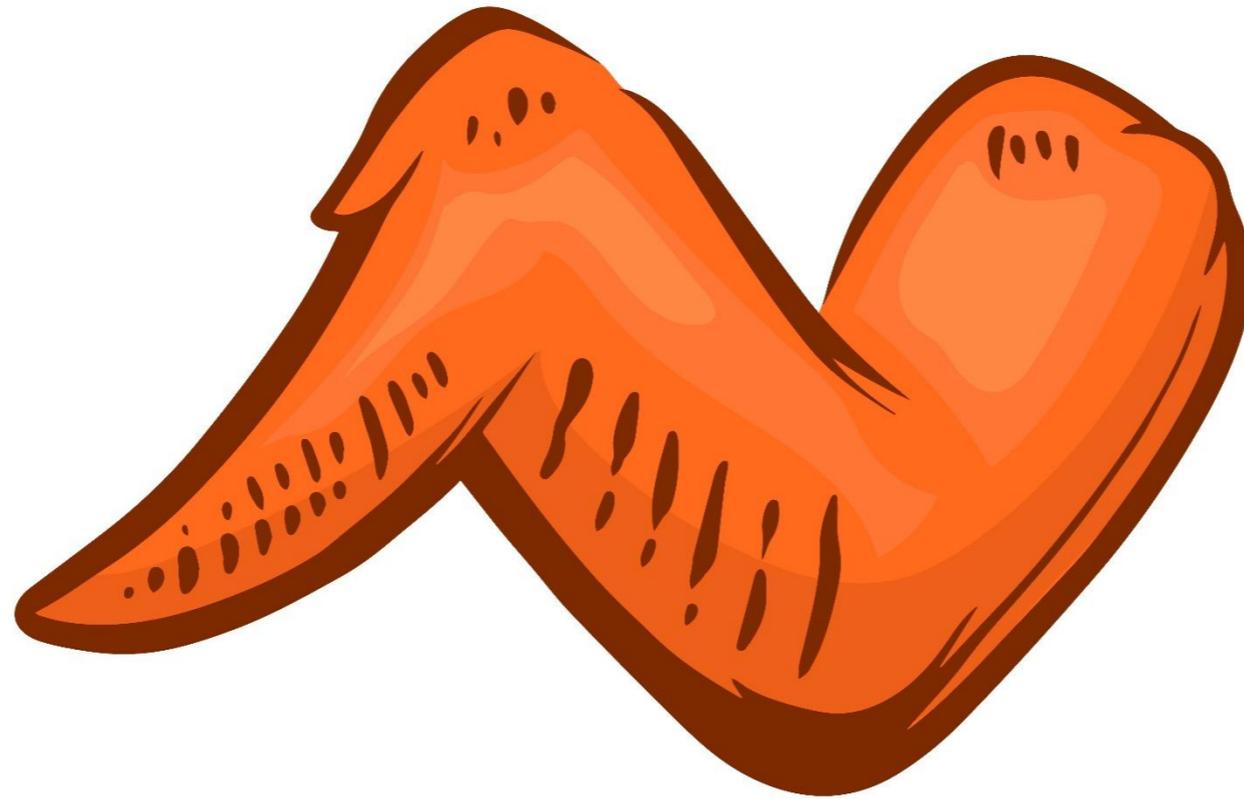
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Learning Outcomes

After this session, you'll be able to:

- Compare select PM Methodologies
- Understand the Fusion PM Methodology
- Apply the Fusion PM Methodology to various projects

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“Winging it is the opposite of project management”
(Feist, 2013)

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“Project management methodologies
are all about finding the best way
to plan and execute
[and complete] a certain project”

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Forbes

Billionaires

Innovation

Leadership

Money

Consumer

Industry

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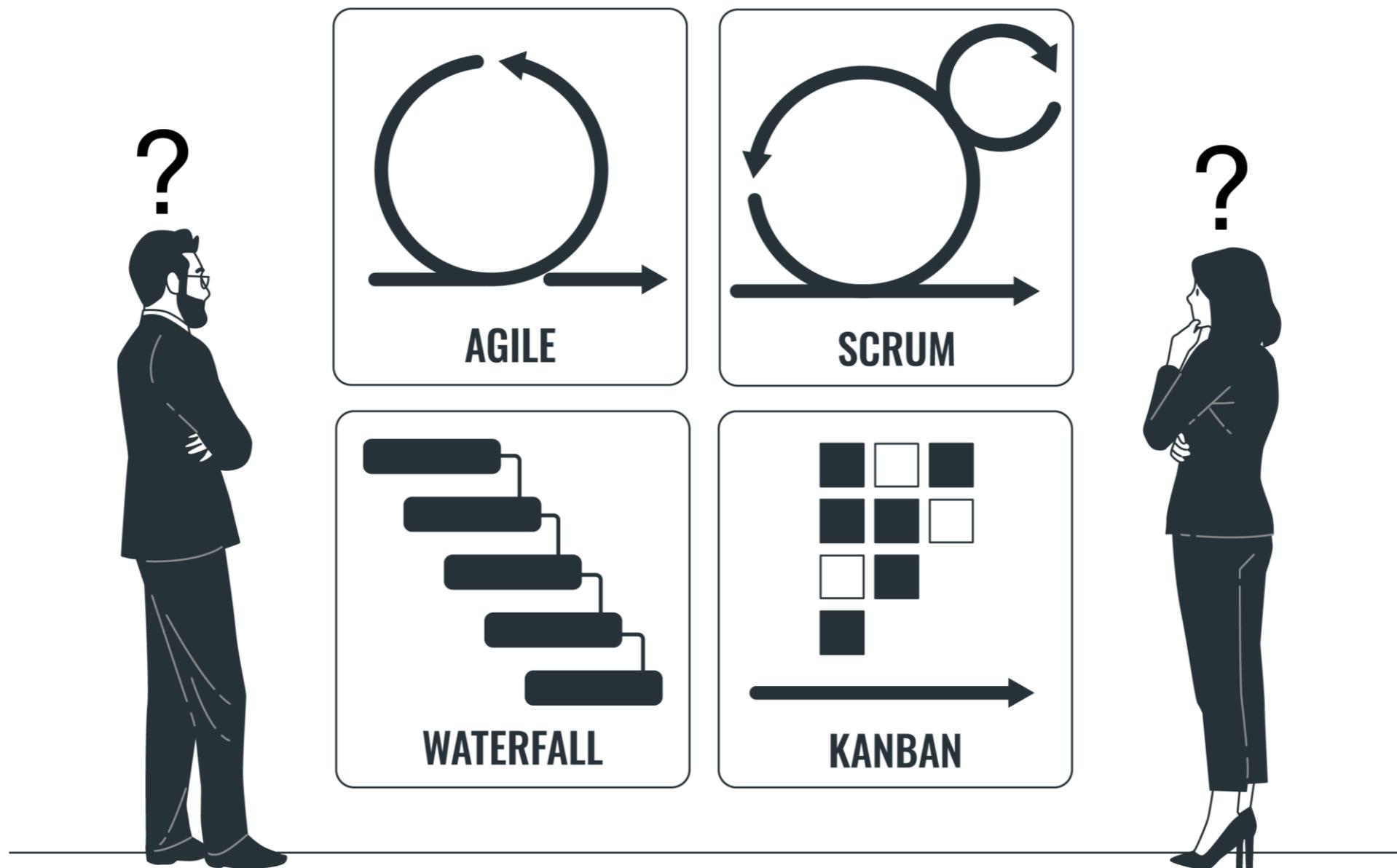
Late And Over-Budget? A Method To Avoid Project Management Disasters

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“The problem that sinks many projects...
is the lack of an efficient
project management methodology.”

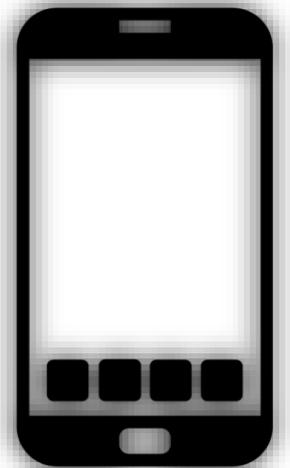
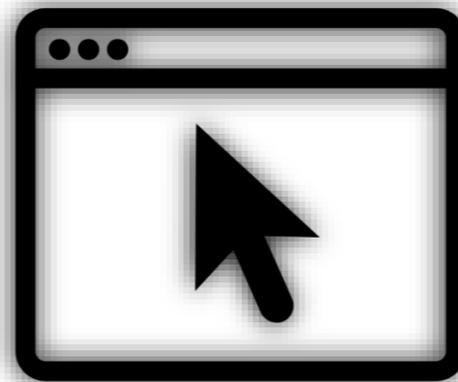
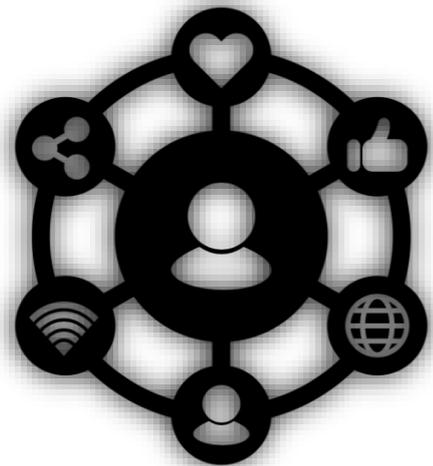
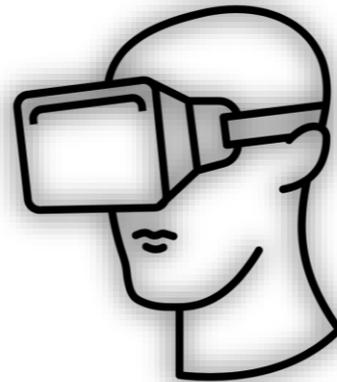
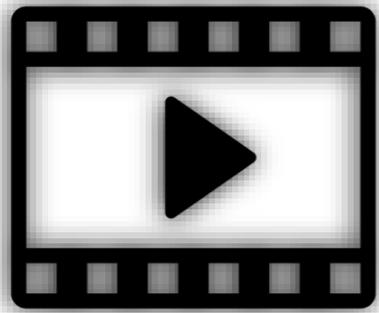
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They're Over 20 PM Methodologies.
Which one to choose? Why?



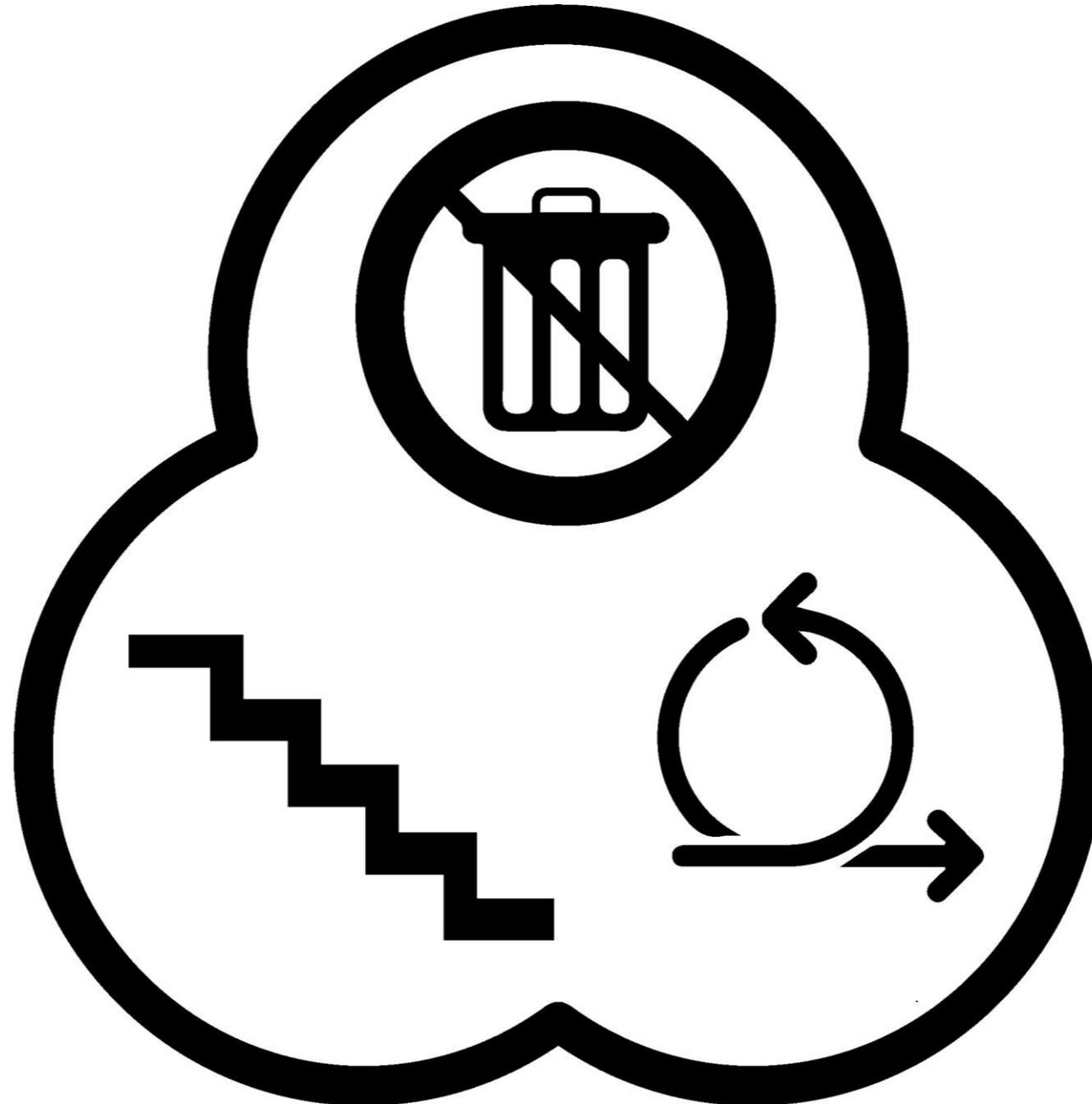
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Media, Entertainment, Technology, and Art
(META) Projects



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The Fusion PM Methodology is a hybrid mix of...



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The Fusion PM Methodology is

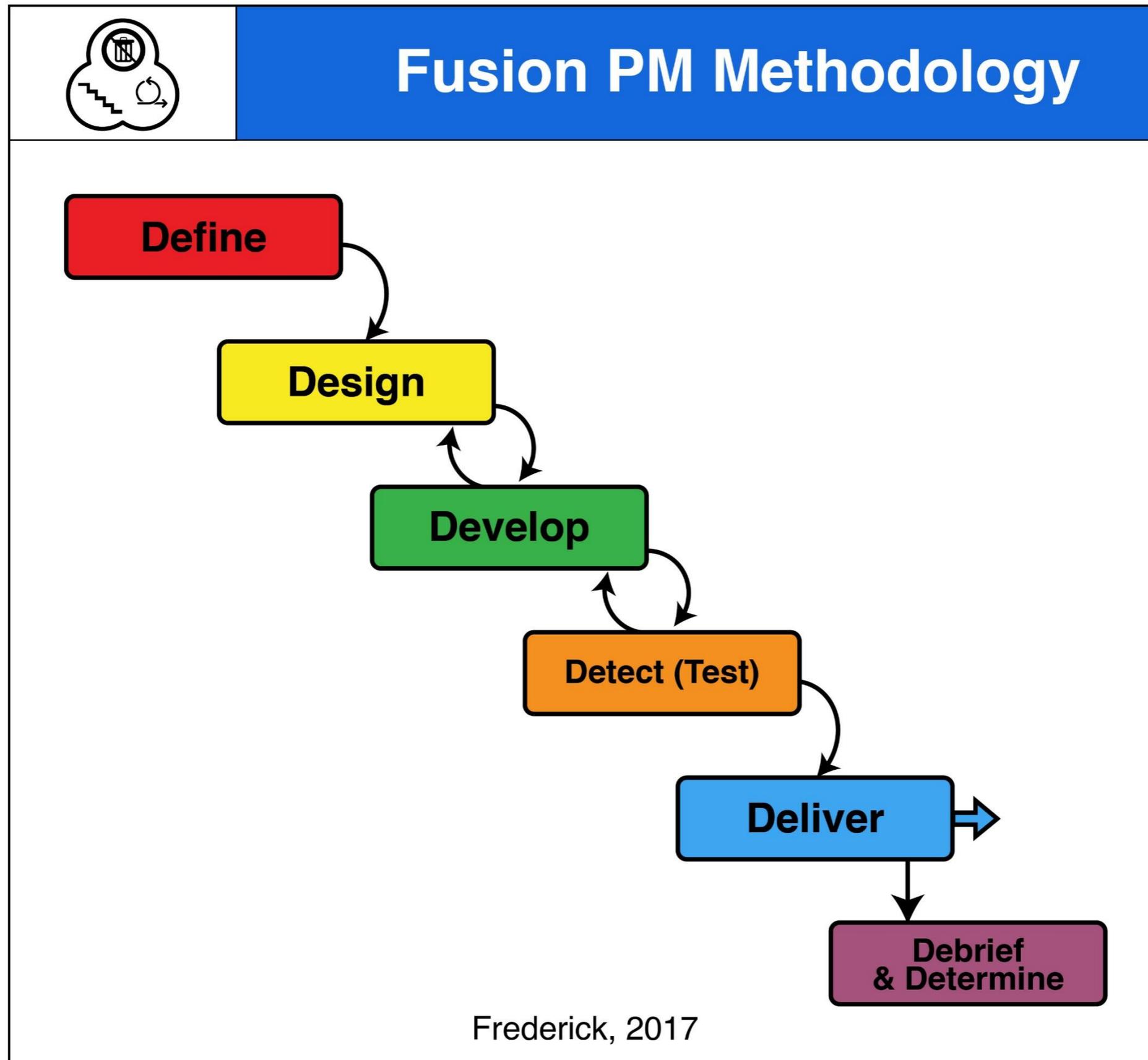
Flexible

Replicable

Scalable

Transferable

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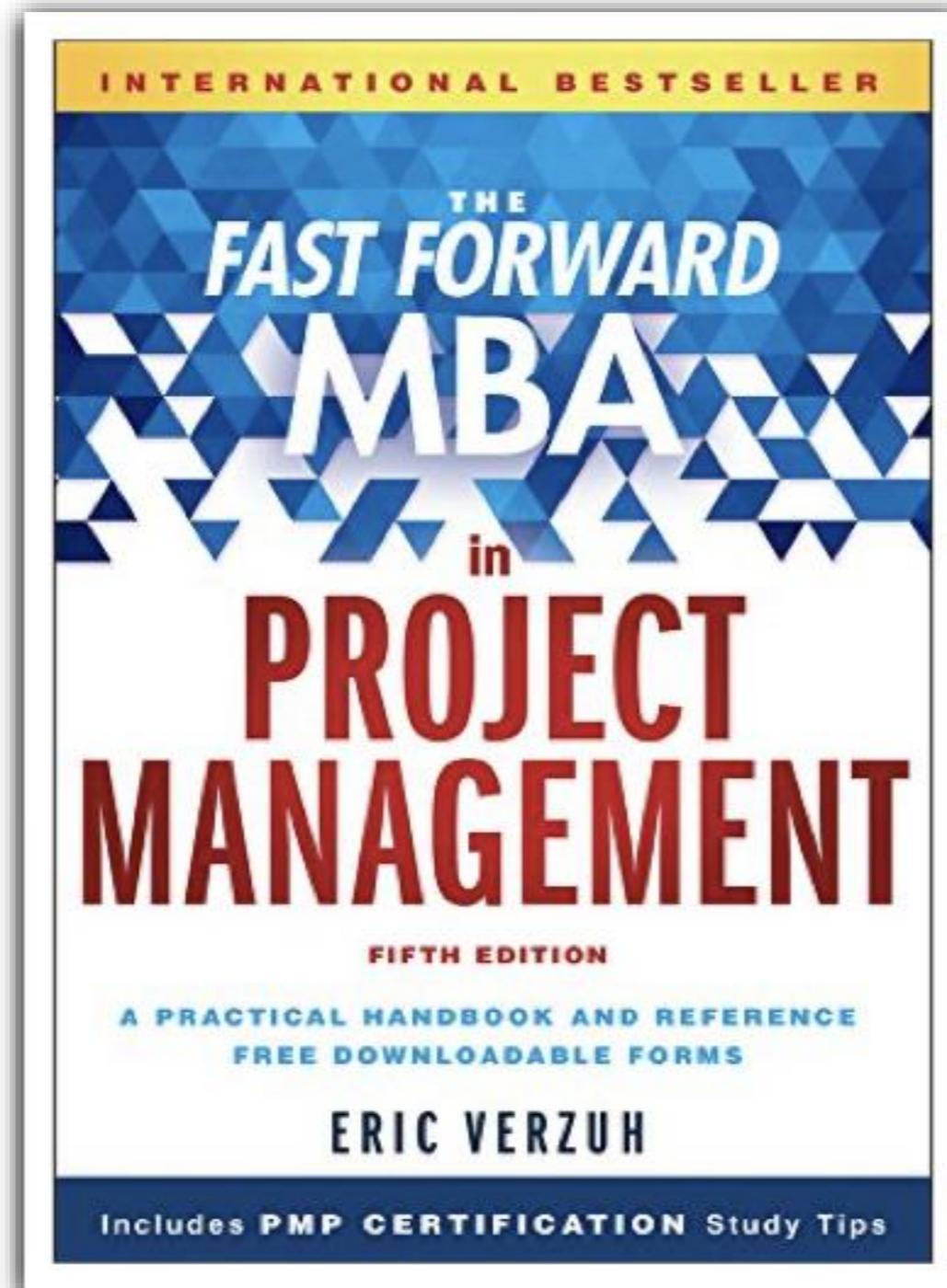
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Fusion PM Methodology with Kanban Board					
	Backlog	To Do	Doing	Done	Notes
Define					
↓ Design					
↻ Develop					
↻ Detect (Test)					
↓ Deliver →					
↓ Debrief & Determine					

(Kanban - Onho, 1940) and (Fusion, Frederick, 2017)

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More details are in Chapter 14: Managing Creative Projects



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Less Of This



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More Of This



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Thanks! Have Fun While Getting It Done!

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